



MEET THE CEO VIDEOS PROGRAM INTRODUCTION

www.MeetTheCEOVideos

Meet the CEO Videos enable management of start-up, early-stage, growing and middle-market companies, as well as subsidiaries of major corporations, to be introduced to key businesses, potential customers, business and financial leaders, and investors through the power of a video interview.

Over the past decades, video has been increasingly powerful as a way to gain exposure for companies of all sizes. Over the past months video has become increasingly important as Covid-19 has disrupted business, marketing, sales, and connecting with potential customers, partners, and other stakeholders. It has also resulted in millions of Americans working at home, and spending more time surfing the internet and watching online videos. Covid-19 has resulted in the viewing of videos of all types to skyrocket.



A Meet the CEO Video featuring Pierre Rogers, CEO of Yahyn

Yahyn has been described as the best and easiest way to find a great bottle of wine, at the touch of a button.

[Click to watch the video](#)

Questions and Answers

Q. Why should I, as a CEO, be featured in a *Meet the CEO Video*?

A. Your appearing in a *Meet the CEO Video* enables you to connect with other key opinion leaders, and industry influential. It also enables you to gain exposure to potential customers, strategic and financial partners, and investors.

Q. How is a *Meet the CEO Video* produced?

A. Meet the CEO Videos are recorded remotely over Zoom. We have special software that records and then is used to edit the interview.

Q. Where is my *Meet the CEO Video* hosted and available for viewing?

A. Your *Meet the CEO Video* is posted both at the *Meet the CEO Videos* website. We also recommend your posting it at your own website.

Q. How is my *Meet the CEO Video* distributed?

A. Your *Meet the CEO Video* is emailed to 15,000+ individuals from our proprietary database, twice-weekly, over a three-week period. It is also distributed online and through social media, including to appropriate LinkedIn groups, totaling typically over 200,000 members, including our own groups at LinkedIn, that we sponsor.

Q. Can I also post my *Meet the CEO Video* at my website and send an email announcing it to my own email mailing list?

A. Yes, we suggest that your *Meet the CEO Video* also be posted to your website and emailed to your own customer, shareholder, prospects and client lists.

For More Information:

www.meetTheCEOVideos.com

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